



Sanna Kemi

Graphic Designer | Visual Designer

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Curriculum Vitae

About me

I am a trained graphic designer, holding a Bachelor of Art and Design degree (specializing in graphic design) from Metropolia university of applied sciences. I feel right at home working in the visual field and confident in my talent. I possess a keen visual eye and have strong skills with layout and composition.

Education

Metropolia Uni of Applied Sciences
- **Bachelor of Art and Design**
Major in graphic design

Helsinki Art High School
- A levels / Matriculation

Software skills

- Adobe Creative Suite:
Ai, Id, Ps, Xd, Ae, Dn
- Microsoft Office:
PP, Word, SharePoint,
Outlook, Teams, Excel,
ClipChamp
- Wordpress, Lianamailer
- HubSpot marketing tools
- Salesforce Marketing Cloud

Languages

Suomi - äidinkieli
Englanti - erinomainen
Ruotsi - perusteeet
Saksa - alkeet

References

Petri Salermo
CEO, Europress

Alexandra Taimitarha
Director of Growth Operations,
LeadDesk

My expertise

My strongest expertise and most extensive experience lie with the Adobe Creative Suite; I am proficient in Illustrator, InDesign, Photoshop, After Effects, XD, Lightroom, and Dimension. I am experienced in creating social media content and maintaining WordPress-based websites. Additionally, I have worked with tools such as HubSpot (design and marketing features), LianaMailer, and Salesforce Marketing Cloud.

I have experience in product, portrait, and event photography. I am also familiar with Microsoft Office tools, Trello, and Slack. I have done some video editing and created simple animations using After Effects. Furthermore, I have a basic understanding of CSS coding.

My core strengths include illustration and layout design, image editing, and information visualization—such as product identities, brochures, and infographics—as well as maintaining brand identity and consistency. I am experienced in maintaining and updating WordPress sites, and I have also created landing page templates and managed email marketing on other platforms. In addition to photography and basic video editing, I can create simple animations using After Effects.

Work history

- 1 year 10 months **Europress Group Oy** - Digital Marketing Designer
Internal and external communication, visual design for marketing, product and event photography, product image editing, website maintenance, product brochures and manuals, digital marketing, and social media account management.
- 3 years **Dream Broker Oy** - Visual Designer
Internal and external communication, promotional gifts and branded collateral, brand identity and its maintenance, visual design for marketing, sales presentation templates, brochures and other layouts, social media channels.
- 2 years 7 months **Playvation Ltd.** - Content Editor
Assembling the educational game on the Unity platform; producing and editing game-related illustrative elements, marketing materials for social media channels, instructions, & other assets, maintaining and developing the brand identity.
- 5 years **SOL Service Solutions** - Posti Group | VDL sorter
- 6 months **Valovirta Design** - Graphic design trainee / illustrator
- 7 months **Jakelujuniorit** - Distributor, local newspaper



Work examples