

Sanna Kemi

Graphic Designer | Visual Designer

Curriculum Vitae

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Education

Metropolia Uni of Applied Sciences
- **Bachelor of Art and Design**
  Major in graphic design

Helsinki Art High School
- A levels / Matriculation

Softwares

- Adobe Creative Suite:
  Ai, Id, Ps, Xd, Ae, Dn
- Microsoft Office:
  PP, Word, SharePoint, Outlook, Teams, Excel, ClipChamp
- Wordpress (frontend)
- Lianamailer
- HubSpot marketing tools
- SalesForce Marketing Cloud
- Trello, Slack

Languages

Finnish - native
English - excellent
Swedish - basics
German - beginner
Spanish - beginner

References

Petri Salermo
CEO, Europress

Alexandra Taimitarha
Director of Growth Operations, LeadDesk

Me, my strengths & skills

I feel right at home working in the visual field and I'm confident in my talent. I have a keen visual eye and a strong grasp of layout and composition. I enjoy everything from large-scale design projects to the meticulous process of shifting small elements by mere millimeters to achieve the best possible result. I always aim to optimize design processes and schedules – by making things as scalable as possible, the need to do the same work twice can be minimized.

My core areas of expertise include illustration and layout design, image editing and information visualization – such as product identities, brochures, and infographics – as well as maintaining brand identity and its consistency. I have most extensive experience using Adobe Creative Suite applications for layout design, image editing and vector-based design tasks. I am familiar with website upkeep, front-end design and updates, as well as creating landing pages and managing email marketing in various platforms. I also have experience in product-, portrait-, and event photography, and I've done some video editing and simple animations in the past. Additionally, I have a basic understanding of CSS coding. I am also experienced in creating, scheduling, and timing social media posts.

Recent work experience

1/2025 - 10/2026 **Europress Group Oy** - Digital Marketing Designer
Industry: Waste management & recycling tech

Internal and external communication, visual design for marketing, product and event photography, product image editing, website maintenance, product brochures and manuals, digital marketing, and social media account management.

2/2022 - 1/2025 **Dream Broker Oy** - Visual Designer
Industry: Software & Technology

Internal and external communication, promotional gifts and branded collateral, brand identity and its maintenance, visual design for marketing, sales presentation templates, brochures and other layouts, social media channels.

1/2019 - 7/2021 **Playvation Ltd.** - Content Editor
Industry: Software & Technology

Assembling the educational game on the Unity platform; producing and editing game-related illustrative elements, marketing materials for social media channels, instructions, & other assets, maintaining and developing the brand identity.

4/2017 - 2/2022 **SOL Service Solutions / Posti Group** - VDL/ADR sorter
Industry: Logistics





Work examples